

JBaumann

JEREMIAH BAUMANN

The Bridge Between Marketing And Design

CONTACT INFO

✉ Jeremiah.T.Baumann@gmail.com

🐦 @JBaumannTweets

📞 906-370-4478

🌐 www.jbaumann.net

EDUCATION

Master of Science

Integrated Marketing Communications
Eastern Michigan University

Bachelor of Science

Scientific and Technical Communications
Michigan Technological University

Certificate of Photography

New York Institute of Photography

SKILLS

- Analytics Analysis
- Creative Team Administration
- Project Management
- SEO & SEM
- UX and Usability Testing
- Web Development/CMS

CERTIFICATIONS

- Adobe Certified Expert
- Adobe Education Trainer
- Apple Service Technician
- Google Educator

EXPERTISE

- Branding & Marketing
- Design
- Photography
- Presentations
- Social Media Marketing
- Technical Training

CAREER DEVELOPMENT

Manager of Digital Media & Creative Services

Coordinator of Marketing & Multimedia (August 2011 – October 2013)

Michigan Technological University (August 2011 – Present)

Direct a six person design team to provide internal marketing materials on Michigan Tech's campus. Provide professional development opportunities and focus on employee growth in their area of expertise.

Adjunct Instructor (Business/Marketing/Communications)

Finlandia University (May 2016 – Present)

Gogebic Community College (May 2015 – Present)

Developed own curriculum for teaching Social Media, Business Communications, Marketing Concepts, Digital Media and Public Speaking.

Owner/Creative Director

JBaumann Consulting LLC (May 2008 – Present)

Established to help local small businesses develop marketing plans, websites, social media accounts, and fulfill photography needs.

Apple Service Manager

Up and Running Technology Solutions (March 2011 – July 2015)

Maintained appropriate credentials with Apple to troubleshoot and repair all Apple devices to their standards. Also established a new work-flow for repair management and customer service.

Store Manager

TEAM Wireless - Verizon (July 2010 – February 2011)

Opened a brand new store location in Houghton, MI. Established a new small business clientele and developed marketing strategies to integrate into the local market.

PROFESSIONAL ORGANIZATIONS

Campus Leader, Education Trainer, Certified Expert

Adobe (August 2014 – Present)

National Technology Board Member

National Association of Student Personnel Administration (November 2013 – Present)

VOLUNTEER EXPERIENCE

Assistant Fire Chief (January 2016 – Present)

Training Officer (August 2013 – Present)

Tamarack City Volunteer Fire Department (April 2012 – Present)

Crime Scene Photographer

Michigan Tech Public Safety and Police Services (October 2015 – Present)

Medical First Responder

Michigan Tech EMS (August 2013 – Present)